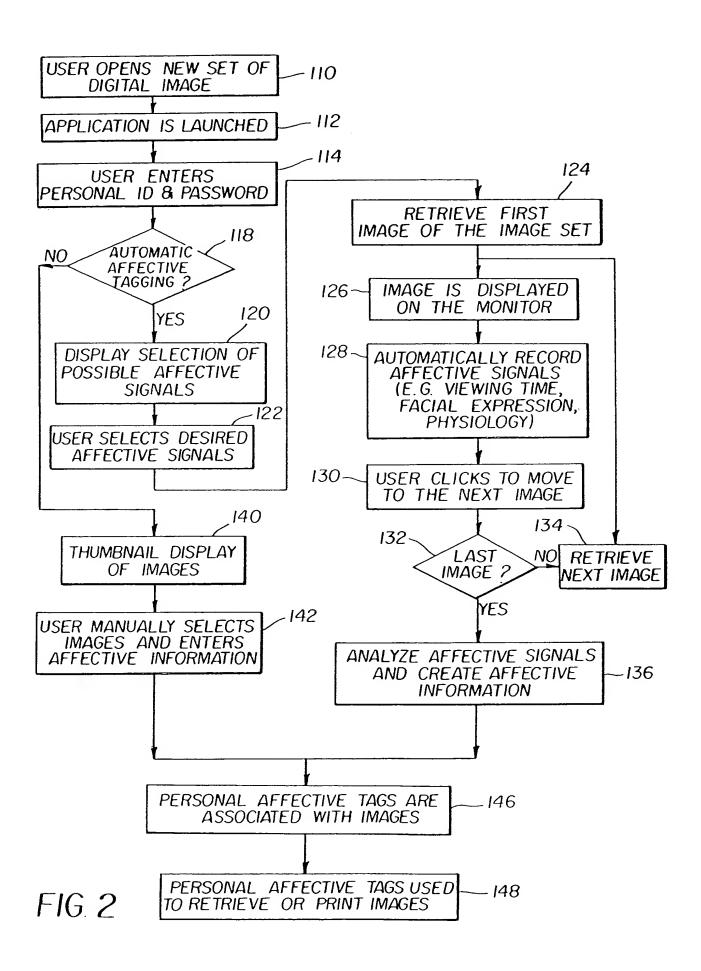


FIG. 1



TH	HESE SIGNALS ARE GOING TO BE RECORDED FOR DETERMINING YOUR PSYCHOLOGICAL REACTION TO IMAGES
V	VIEWING TIME
V	FACIAL EXPRESSION / HEAD MOVEMENTS
V	PHYSIOLOGY
	AUDIO
	GAZE TRACKING
	TOUCH PRESSURE

FIG. 3A

	E GOING TO BE RECO CCHOLOGICAL REACTIO	PRDED FOR DETERMINING ON TO IMAGES
VIEWING TIME		
V FACIAL EXPRESS	SION/HEAD MOVEME	ENTS
V PHYSIOLOGY	V HEART RATE	
□ AUDIO	V GSR	
	V TEMPERATURE	
GAZE TRACKING	EEG	
TOUCH PRESSUR	RE	1

FIG.3B

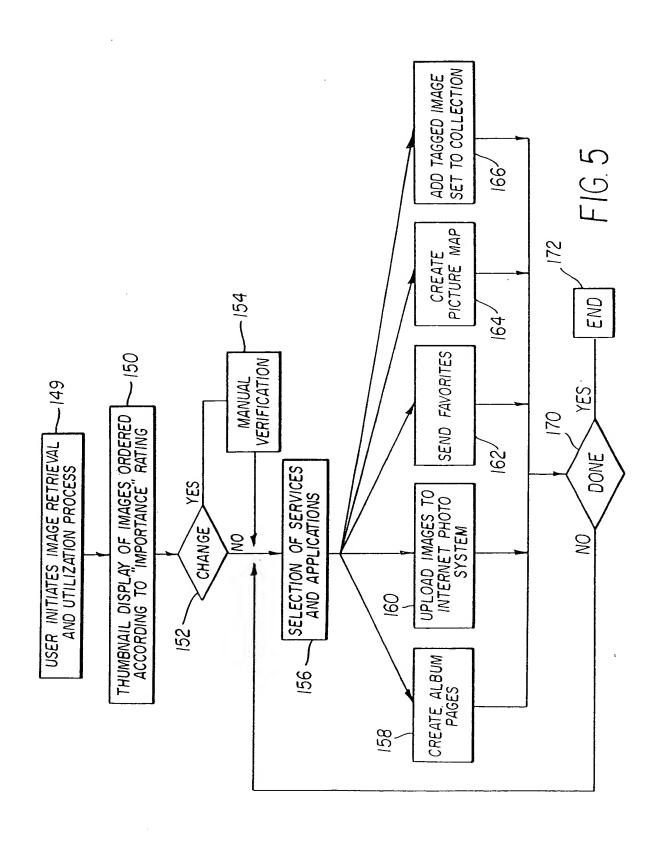
Personal Affective Tag field - PAT				
Personal Identification field – PID_1				
Affective Record Start field - BEGIN_RECORD_1				
Date field – DATE				
Location field – LOCATION				
Affect field – AFFECT				
Viewing time field – VIEWING_TIME				
Physiology GSR field – GSR_SIGNAL				
Physiology Temperature field – TEMP_SIGNAL				
Ambient Temperature – AMBIENT_TEMP_SIGNAL				
Physiology Heart Rate field – HR_SIGNAL				
Face Expression field - FACE_EXPRESSION_DATA  Affective Record Start field - BEGIN_RECORD_2				
Affective Record Start field – BEGIN_RECORD_2				
Date field - DATE				
Location field – LOCATION				
Affect field – AFFECT				
Viewing time field – VIEWING_TIME				
Physiology GSR field - GSR_SIGNAL				
Physiology Temperature field – TEMP_SIGNAL				
Physiology Heart Rate field – HR_SIGNAL				
Physiology EEG field - EEG_SIGNAL				
Face Expression field - FACE_EXPRESSION_DATA				
Gaze tracking field – GAZE_TRACKING_DATA				
Behavior Record Start field - BEGIN_RECORD_3				
Number of times viewed field – VIEWING_COUNTER				
Number of times printed field – PRINTING_COUNTER				
Number of times sent in e-mail field – E_MAIL_COUNTER				

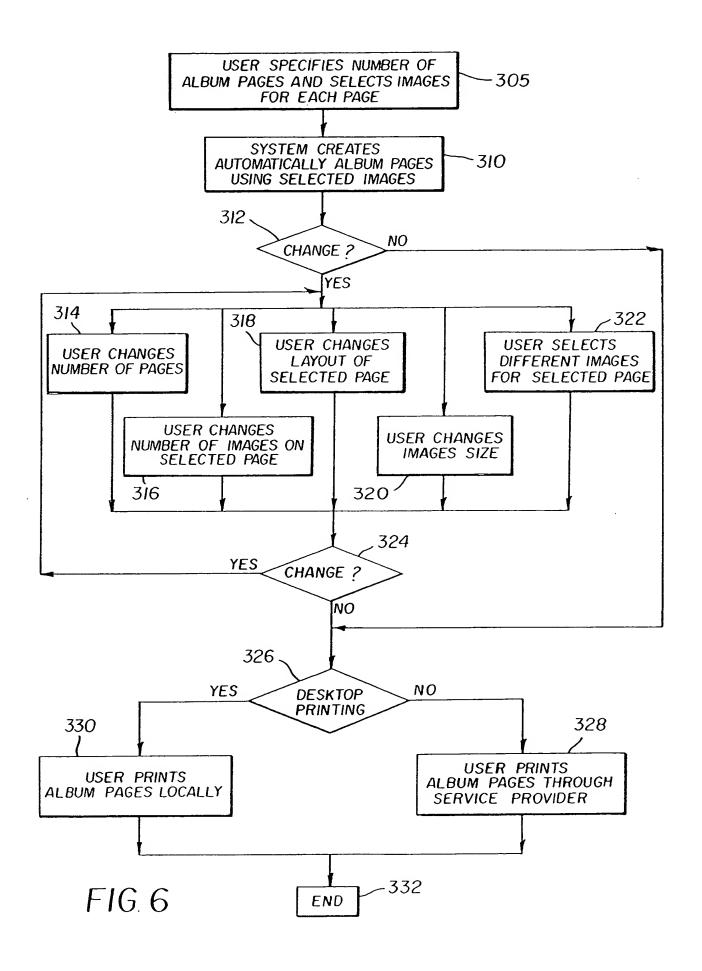
## FIG. 4A

Personal Affective Tag 1
Personal Identification = User 1
Date = Aug 1, 2000
Importance = 8
Personal Affective Tag 2
Personal Identification = User 2
Date = July 4, 2001
Importance = 4
Personal Affective Tag 3
Personal Identification = User 1
Date = Oct 8, 2001
Importance = -5

	Image Metadata	
Capture Device Metadata	Affective Metadata	
Capture device make / model Capture date Capture lens settings	Personal Affective Tag 1  Personal Identification  Affective Record  Optional Affective Signal  Personal Affective Tag n  Personal Identification  Affective Record  Optional Affective signal  Optional Affective signal  Optional Behavior Record	IMAGE DATA

FIG. 4C





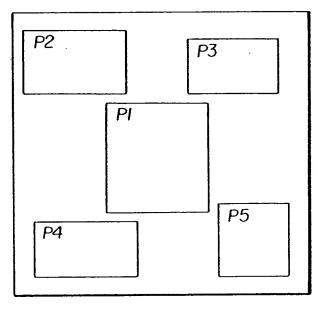


FIG. 7A

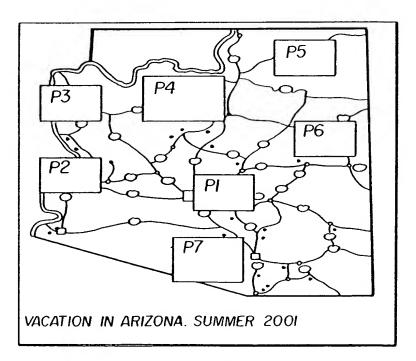


FIG. 7B

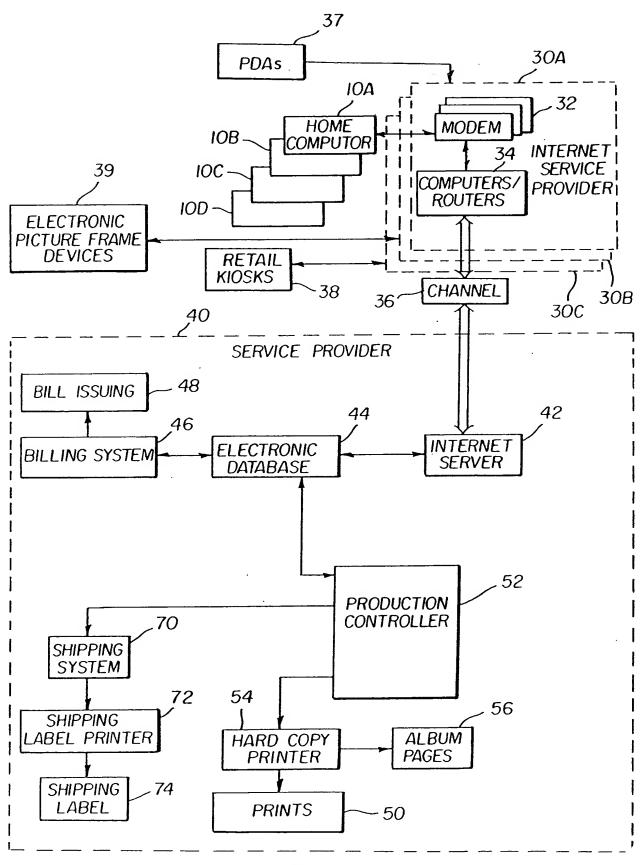


FIG. 8

